

ANZA  
TECHNOLOGY  
NETWORK

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V I S U

## Success in the US Tour

3-14 March 2008

\*Auckland\* \*Adelaide\* \*Perth\* \*Sydney\* \*Brisbane\* \*Melbourne\* \*Canberra\*

[Register today!](#)

ANZA Technology Network, in partnership with [Southern Cross Venture Partners](#), is bringing its **Success in the US** tour Down Under, 3-14 March 2008. This **FREE** event is guaranteed to be like no other market exploratory/business opportunity fact-finding session you've ever attended! To reserve your space in your city, click [here](#) now.

Open to CEOs and senior executives of all innovative Australian and New Zealand companies looking to find out more about doing business in the world's largest marketplace, ANZA's **Success in the US** tour will feature presentations and Q&A's with one of Down Under's most successful ex-pat entrepreneurs and venture capitalist, Larry Marshall and US serial entrepreneur Sheryle Bolton.

Hosted by ANZA CEO Viki Forrest, the **Success in the US** tour will stop in Auckland, Adelaide, Perth, Sydney, Brisbane, Melbourne and Canberra. Each 3-hour session will allow time for one-on-one conversations with Larry, Sheryle and Viki. This is a rare opportunity to talk about your company's US market potential with three experts who will share their know-how on:

- Innovative technology sectors of the US market—what's hot, what's not and future predictions
- Raising venture capital and funding—how to go from zero to a billion and beyond
- Aussie and Kiwi success in the US (and failure) stories—what to do, what not to do
- Inside info on Silicon Valley—from three of the "most connected" tech insiders with keen Australian/New Zealand insight
- Personal experiences—raising money, industry booms (and busts), Silicon Valley culture

And more—each Q&A session will be driven by your questions.

If you only attend one **FREE** event this year, make it ANZA's **Success in the US** tour of Australia and New Zealand. [Register](#) today.

**Success in the US** tour locations, dates, times and venues follow. We will post more venue information as it becomes available and notify you of any changes. [Register](#) now to hold your place.

## Dates and Locations

City	Date	Time	Venue
AUCKLAND	Mon, 3 March	4pm-7pm	Ernst & Young Level 18, 41 Shortland Street, Auckland
ADELAIDE	Tues, 4 March	5pm-8pm	Adelaide Pavilion Cnr South Terrace & Peacock Road, Adelaide
PERTH	Wed, 5 March	4pm-7pm	TBA
SYDNEY (Biotech)	Mon, 10 March	8am-10am	NSW Trade & Investment Centre Level 47, MCL Centre 19 Martin Place, Sydney
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BRISBANE	Tues, 11 March	4pm-7pm	Macquarie Bank
MELBOURNE	Wed, 12 March	4pm-7pm	Investment Centre Victoria Level 46, ANZ Tower 55 Collins St., Melbourne
MELBOURNE (Biotech)	Thu, 13 March	8am-10am	AusBiotech Level 1 322 Glenferrie Rd., Malvern
CANBERRA	Fri, 14 March	2pm-5pm	TBA

Note that we will be holding separate sessions for biotech companies in Sydney and Melbourne. If you are a biotech company in another city, you will find useful information at the regular session in your city—or you may consider attending in Sydney or Melbourne. Contact [viki@anzatechnet.com](mailto:viki@anzatechnet.com) for more information.

## About the Success in the US Tour Team

**Dr. Larry Marshall** is a serial entrepreneur and venture capitalist. He has founded six successful companies in biotechnology, phototonics and semiconductors, two of which went public and the other four were acquired and generated high multiples for investors. Today he is venture partner with Southern Cross Venture Partners, and co-chairman of Arasor, an ASX-listed company developing laser chips for use in everything from next generation televisions to high-speed wireless networking equipment. Larry holds 20 patents protecting numerous commercial products, and has over 100 publications and presentations including many popular articles on what he calls "Business Engineering".

**Sheryle Bolton** is a serial technology entrepreneur with corporate executive experience in investment banking, private equity, health care and media. She has raised almost \$100 million in investment funding, led development of 20 software and Internet products and devised patent strategies resulting in more than 120 granted patents. As Chairman and CEO of Scientific Learning, she led a highly successful IPO; two other companies she led were acquired. Sheryle has also served on Boards of Directors of public and private companies and mutual funds with assets of \$60 billion.

**Viki Forrest** has held senior management positions in the technology industry for many years. She has worked for major corporate entities and start-ups in Australia, Asia and the US. Since 2002, Viki has been a viable presence in Silicon Valley, bringing together business professionals from many spectrums to work together to develop and build successful companies. Viki extends these key connections to Australian and New Zealand CEOs and entrepreneurs through the ANZA Technology Network.